

OurCrowd Announces Agenda for 2019 OurCrowd Global Investor Summit Highlighting the Global Impact of Startup Technologies

Prominent speakers, along with interactive tech demos, meetups, and sessions will headline the Summit, taking place on March 7, 2019 in Jerusalem

Full agenda here

Jerusalem, February 5, 2019 - <u>OurCrowd</u>, a leading global investment platform and Israel's most active venture investor, has announced programming for the <u>OurCrowd Global Investor Summit</u>, to be held on March 7, 2019, in Jerusalem, Israel. Reflecting the Summit theme of "Startups: Making a Global Impact," the agenda will highlight the incredible power of breakthrough technologies to make a real and lasting difference in the world.

"This year's Summit celebrates how in today's globalized climate, startups are able to amplify their knowhow to tackle the critical, complex challenges facing society," said Jon Medved, Founder and CEO of OurCrowd. "Our event is the premier showcase of Israeli technology, and a golden opportunity for investors looking to meet the very best that Startup Nation has to offer the world."

Keynote speakers include:

- **Prof. Daniel Kahneman**, Nobel Prize-winning economist and author, on the behavior of impact entrepreneurs
- Nuseir (Nas) Yassin, top Facebook blogger and entrepreneur, on what drives progress around the world
- David Bonderman, Founding Partner of top-tier private equity firm TPG, on why he created the largest impact fund in history
- **Dr. Kira Radinsky**, Director of Data Science and Israel Chief Scientist for eBay, on applying her population research to global health solutions
- Ron Fisher, President of Softbank Holdings and Vice Chairman of Sprint, on how mature startups can solve global challenges

Mainstage content includes eye-opening sessions on how startup technologies are addressing global challenges, such as AI drone software assisting first responders to locate flood victims, focused ultrasound enabling Parkinsons patients to walk, submarine-based HVAC systems improving air quality and reducing pollution, and innovative AgTech approaches increasing crop yield and conserving water in third-world countries.

Throughout the Summit, attendees will understand and engage in discussions of the risks and opportunities brought on by the innovation revolution. Some examples include:

- The Great Tech Debates: Designer Babies, Big Brother, and the New Plagues," three faceoffs between some of the leading minds in tech, business, and science, tackling the ramifications of genetic editing, the risks and opportunities of governments addressing a robotic future, and whether manufactured medicines will save the human race or wipe it out
- "Top 10 Tech Impact Trends for 2019," predicting what's going to be impactful, disruptive, and actionable in the coming year
- "The OurCrowd Impact Master Classes," teaching the art and science (and business) of doing
 well by doing good, featuring eye-opening insight and nuts-and-bolts tutorials on investing
 models, defining and measuring impact, and building an impact business
- "The Cannabis Revolution: Saving Lives and Changing Society," first-person accounts of the
 incredible ability of cannabinoids to replace addictive painkillers, address development delays
 caused by autism, alleviate PTSD symptoms, and more

The OurCrowd Global Investor Summit is intentionally different from other conferences. Rather than the usual panels, breakout sessions have a variety of informative and entertaining formats, such as:

- "Two Truths and a Lie," an interactive, entertaining game featuring five masters of the VC world, which will shed light on the mechanics and opportunities of investing through VC funds
- "Demo Theater," showcasing the coolest, most eye-popping technologies from the innovators themselves popcorn included
- "Hacked Cars, Stolen Identities, and Short-Circuited Pacemakers: Cybersecurity in a Connected World," in which professionals from five key sectors present rapid-fire presentations on tech defenses that could make the difference between prosperity and failure, life and death
- "OurCrowd University," a three-part intensive course on the fundamentals of investing and building startups

Summit attendees will enjoy a 360-degree full-day experience, with real-time demos and dynamic sector spaces allowing them to interact with some of the coolest technologies on the market – or not yet on the market. From virtual reality to medical diagnostic devices to consumer products, it's a chance to personally experience the future, including:

- SportsTech Arena
- MedCheck Lab
- Cannabis Greenhouse
- Korea Pavilion
- Australia Tech Space
- Italian Plaza
- India Pavilion
- Impact Alley (nonprofits and NGOs)
- Full-scale model of the SkyTran mag-lev transportation pod

In keeping with OurCrowd's model of democratizing venture capital, the Summit will once again host an "Open Mic for Entrepreneurs," providing a stage for startup hopefuls to win over an audience, and a chance for investors to get a first look at some potentially overlooked opportunities.

Reflecting the Summit theme of "Global Impact," attendees will also be treated to plant-based burgers and hot dogs presented by breakthrough startup Beyond Meat. All leftover food from the Summit will be given to those in need, facilitated by Summit partner Leket Israel.

There are a few tickets still available. RSVP today at summit.ourcrowd.com.

For Summit press inquiries email leah@ourcrowd.com / Visit the Summit Press Center," where you can find Summit News, Press Releases, Media Toolkit, and a Make an Announcement page. Press can register at https://summit.ourcrowd.com/press-registration/.

Note to Editors -

About OurCrowd:

OurCrowd is a global investment platform, bringing venture capital opportunities to accredited investors worldwide. A leader in equity crowdfunding, OurCrowd is managed by a team of se asoned investment professionals and is led by serial entrepreneur Jon Medved. OurCrowd pro vides support to its portfolio companies, assigns industry experts as mentors, and creates gr owth opportunities through its network of strategic multinational partnerships. The OurCrowd community consists of almost 30,000 accredited investors from over 150 countries. OurCrowd has raised over \$900 million and invested in 170 portfolio companies and funds. To join OurCrowd as an accredited investor visit www.ourcrowd.com and click "Join."

About the 2019 OurCrowd Global Investor Summit:

The OurCrowd Global Investor Summit, Where the startup world gathers. The 2019 OurCrowd Global Investor Summit, taking place March 7 in Jerusalem, Israel, is one of the premier events in the tech industry, and the largest business event in Israel's history, with 15,000 expected to register to attend. The Summit provides an interactive, front-row seat to the formerly closed world of startup venture capital, with exclusive exposure to cutting-edge technologies, the entrepreneurs behind them, and the corporate leaders deploying them. Top investors, venture capitalists, corporate partners, entrepreneurs and journalists come from around the world both for Summit day as well as a week of events that include tours of the Israeli ecosystem, corporate meetups, and cultural and historical excursions. Thousands more will participate through livestreaming. Learn more at summit.ourcrowd.com

For Press Materials: http://blog.ourcrowd.com/OCSUMMITNOW

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Press contact: Leah Stern, OurCrowd Dir. Of Communications / UK: +44 747-0196826 / E: leah@ourcrowd.com / Aaron Kliner at aaron@headline.media (IL: +972 54-8143742)