

OurCrowd Global Investor Summit: Israel's Largest Tech Investment Conference Returns March 7, 2019 in Jerusalem

Summit Theme of "Startups: Making a Global Impact" expected to draw 15,000 registered attendees

Jerusalem, Dec. 4, 2018 - <u>OurCrowd</u>, a global investment platform and Israel's leading venture investor has announced that it will host its fifth annual <u>OurCrowd Global Investor Summit</u>, on March 7, 2019, in Jerusalem, Israel. The Summit returns as the largest investor event in Israel's history and the biggest equity crowdfunding event in the world.

For the first week in March, the startup world will converge in Jerusalem, with thousands of people already signing up, and over 15,000 people expected to register from over 120 countries. The roster is expected to include 1,000 startup entrepreneurs, 300 venture capitalists, 400 multinational corporations, along with top investors, government officials, and world media who will come to network, learn, make deals, and discover the future in the most historic city in the world.

The theme of the 2019 OurCrowd Global Investor Summit is "Startups: Making a Global Impact," reflecting the incredible power of breakthrough technologies to make a real and lasting social impact in the world. Onstage, in working sessions, and in a multitude of tech demos, Summit attendees will learn about the latest breakthroughs, what's still possible, what hurdles remain, and where investment opportunity lies. The Summit will also feature another kind of impact: the power of entrepreneurship to promote peace, through the creation of jobs and alignment of interests. The Summit will explore the challenges and opportunities represented by the innovation revolution including debates about the ethics of genetic editing, how society should prepare humans for the robotic future, and how today's technologies can address environmental crises.

OurCrowd Founder & CEO Jon Medved said, "In only six years, OurCrowd is now recognized as Israel's most active venture investor and is on track to raise \$1 billion by the end of the year for over 170 tech startups. The Summit will celebrate the world-changing impact of startup innovation in healthcare, public safety, environment, mobility, cybersecurity, food, agriculture and more, and is an opportunity to connect our network of 30,000 investors to entrepreneurs, corporations, and venture capitalists, and together help drive the era of tech innovation."

At last year's Summit, OurCrowd facilitated 550 connections between multinational corporations and startup companies, heightening the value to the global ecosystem players who anticipate this event each year. Lisa Cohen, Investment Director of Innogy Innovation Hub, said, "Your summit was amazing, perfectly organized, exceptional content and great networking." Roi Ben Daniel, Innovation Partner of Visa Europe, said, "I am blown away by the quantity and quality of the crowd, the content, and the seamless logistics."

Some agenda highlights for 2019 include:

- Real impact, true stories: Top entrepreneurs and corporate innovation executives will share how they are deploying startup technologies to improve lives and disrupt industries with examples like MedTech companies using scanning technology that reverses spinal injuries, Drone technology helping search-and-rescue teams locate flood victims, IoT sensors deployed in AgTech to conserve water and increase crop yields.
- **2019 top tech trends**: The hot, disruptive, and actionable tech and impact trends that VCs are watching.
- **Live deal launch:** a unique in-person event for accredited investors to hear firsthand from the entrepreneur behind an exciting disruptive technology, then participate in its funding in real-time.
- **Hands-on demos and interactive spaces:** Longevity Center, SportsTech Arena, Career Expo, AR/VR Pavilion, Open Mic startup pitches, and legendary after-parties.

Anyone interested in attending can register at summit.ourcrowd.com. For Summit press inquiries email leah@ourcrowd.com or register at https://summit.ourcrowd.com/press-registration/

Note to Editors -

About OurCrowd:

OurCrowd is a global investment platform, bringing venture capital opportunities to accredited investors worldwide. A leader in equity crowdfunding, OurCrowd is managed by a team of seasoned investment professionals and is led by serial entrepreneur Jon Medved. OurCrowd vets and selects companies, invests its own capital, and invites its accredited membership of investors and institutional partners to invest alongside in these opportunities. OurCrowd provides support to its portfolio companies, assigns industry experts as mentors, and creates growth opportunities through its network of strategic multinational partnerships. The OurCrowd community consists of almost 30,000 accredited investors from over 150 countries. OurCrowd has raised over \$800 million and invested in 170 portfolio companies and funds. To join OurCrowd as an accredited investor visit www.ourcrowd.com and click "Join."

About the 2019 OurCrowd Global Investor Summit:

The OurCrowd Global Investor Summit, Where the startup world gathers. The 2019 OurCrowd Global Investor Summit, taking place March 7 in Jerusalem, Israel, is one of the premier events in the tech industry, and the largest business event in Israel's history, with 15,000 expected to register to attend. The Summit provides an interactive, front-row seat to the formerly closed world of startup venture capital, with exclusive exposure to cutting-edge technologies, the entrepreneurs behind them, and the corporate leaders deploying them. Top investors, venture capitalists, corporate partners, entrepreneurs and journalists come from around the world both for Summit day as well as a week of events that include tours of the Israeli ecosystem, corporate meetups, and cultural and historical excursions. Thousands more will participate through livestreaming. Learn more at summit.ourcrowd.com

For Press Materials: http://blog.ourcrowd.com/OCSUMMIT19

<u>2018 OurCrowd Global Investor Summit Photos</u> / <u>2018 OurCrowd Global Investor Summit Videos</u>

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