OurCrowd's Startup Vetting Process

Founders make initial contact with OurCrowd's **Investment Team** through the application process or through an introduction.

Each month, 150-200 companies across all major tech sectors are screened and vetted relevant companies move along to phase 2.

Scheduled Meetings

meetings with potential startups.

OurCrowd schedules initial pitch

Diligence

Various diligence meetings take place to dive further into key areas of analysis; this includes meeting with various members of the OurCrowd Investment team, as well as consultants (as required).

Business: deals with market, execution and company structure, including size, management and goals.

- Finance: Deals with company's finances, analyze and understand company's budget, previous budget history, raising, and intended milestones.
- Legal/Corporate: Deals with legal terms and corporate structure/ legality of investing in company.
- Technical: Deals with technicalities of the product company's underlying technology, unique IP

Investment Section Committee

The startup is presented to OurCrowd's senior Investment Committee for a final decision.

Note: The final term sheet has been agreed upon and signed. HR: Learn more about the teams we are investing in.

Term Sheet: Under discussion and close to finalization.

5 Fundraising

- Once the term sheet is signed, OurCrowd launches the
- The process kicks off with a launch email, inviting investors to a webinar given by the startup management team.
- During this raise period, the startup's executive team may participate in online, local and/or international events.
- Investors receive OurCrowd's investment analysis and other due diligence materials to help make investment decisions.
- Information is shared with investors once approved by the funding startups so as to protect any sensitive information.

startup on its platform.

