



OurCrowd Forms Strategic Partnership with Cardumen Capital

First Spanish based fund to focus on Israeli startup investment

Jerusalem, Israel / Madrid, Spain – October 3, 2017 – OurCrowd, a leading equity crowdfunding platform today announces that it has formed a strategic partnership with Cardumen Capital, a Spanish-Israeli venture capital fund focused on *Deep Tech* startup investments. The fund, authorized by the Spanish Securities Market Commission (CNMV) is led by former head of Samsung Ventures Israel, Gonzalo Martinez de Azagra, known for such investments as PrimeSense (acq. by Apple), Replay Technologies (acq. by Intel), and Corephotonics.

"Spanish investors will now have the opportunity to focus on investing in Israeli companies, building ties between Israeli and Spanish technologies," said OurCrowd CEO Jon Medved.

"We are excited for this new chapter in Spanish Israel relations," said Cardumen Co-Founder and Managing General Partner, Gonzalo Martinez de Azagra. "Together with OurCrowd, we are building a global community with an experienced team led by leading venture capitalists. Our bilateral fund will invest in pure high-tech companies, as we did at Samsung Ventures, and give access to institutional and corporate investors to these unique opportunities."

This partnership is part of a growing group of global alliances announced by OurCrowd recently, such as: United Overseas Bank Limited (UOB) in Singapore, The National Australia Bank (NAB) in Australia, The Shanghai Commercial & Savings Bank (SCSB) In Taiwan, Reliance Private Client in India and Innogy SE in Germany.

Notes to Editors

About OurCrowd: OurCrowd is the leading global equity crowdfunding platform for accredited investors. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigns industry experts as mentors, and takes board seats. The OurCrowd community of almost 20,000 investors from over 112 countries has invested over \$450M into 120 portfolio companies and funds. To ioin OurCrowd accredited as an investor visit http://www.ourcrowd.com and click "Join." For Spanish language site: http://es.ourcrowd.com.

OurCrowd Management (UK) Limited is an Appointed Representative of Met Facilities LLP, which is authorized and regulated by the Financial Conduct Authority. OurCrowd Management (UK) Limited is registered in England. OurCrowd Iberia is a division of Management (UK) Limited, an Appointed Representative of Met Facilities LLP authorized and regulated by the Financial Conduct Authority (reference number 587084). OurCrowd Management (UK) Limited is registered in England (registration number 10522689).

About Cardumen Capital: Cardumen Capital SGEIC, S.A. is a leading venture capital firm authorized by the Spanish Securities Market Commission (CNMV) that invests in companies with deep technologies in Israel and Spain. Managed by the former Head of Samsung Ventures Israel, Gonzalo Martinez de Azagra together with the former Head of Iberia at Hilco Capital, Igor de la Sota. With offices in Israel and Spain, Cardumen Capital focuses on areas such as Computer Vision, Artificial Inteligence, Cybersecurity or Big data among others. For more information please visit: www.cardumencapital.com / info@cardumencapital.com.

For press materials: http://blog.ourcrowd.com/spanishfund

Press Contact: Leah Stern, Director of Communications, OurCrowd

UK: +44 747 019 6826 / USA: +1 703 626 4310/ IL: +972 54 341 4861 / E:

leah@ourcrowd.com