

OURCROWD MAKES FAST COMPANY'S LIST OF THE WORLD'S MOST INNOVATIVE COMPANIES, 2016

OurCrowd Places in the Top 10 Most Innovative Companies in Israel

New York/Jerusalem, February 16, 2016 – OurCrowd, one of the world's leading equity crowdfunding platforms has made <u>Fast Company's Most Innovative Companies</u> list for 2016.

Top honorees on this year's global list include Apple, Alphabet (Google), Slack, Netflix, and Facebook (Instagram), Airbnb, Spotify, GE, Fitbit, Uber, Buzzfeed, Warby Parker and Huawei. Among the first-time honorees for 2016 are popular consumer brands Taco Bell and Hasbro.

The annual ranking honors leading enterprises and rising newcomers that exemplify the best in nimble business and impactful innovation. To produce the 2016 list, Fast Company editors spent a full year gathering and analyzing data on companies around the globe and enlisted machine intelligence software to create topographical maps of innovation across more than 40 sectors of the economy.

OurCrowd Founder and CEO Jon Medved said, "We are proud to be named among the top ten companies in Israel by Fast Company. OurCrowd can only hope that our ultimate destiny is commensurate with this award's ability to pick future leaders."

Fast Company editor Robert Safian said, "This year's package—which includes top ten lists in 27 sectors—emphasizes the breadth of companies with progressive, agile business models, cultures of creativity, and ability to adapt in today's fast-paced world."

Fast Company's Most Innovative Companies issue (March 2016) is now available online at http://www.fastcompany.com/most-innovative-companies as well as in app form via iTunes, and on newsstands beginning February 23rd.

ABOUT FAST COMPANY: Fast Company is the world's leading progressive business media brand, with a unique editorial focus on innovation in technology, ethical economics, leadership, and design. Headquartered in New York City, Fast Company is published by Mansueto Ventures LLC, one of the U.S.'s leading media companies.



ABOUT OURCROWD: OurCrowd is one of the world's leading equity crowdfunding platforms for accredited investors to invest in Israeli and global companies. Managed by a team of seasoned investment professionals and led by serial entrepreneur Jon Medved, OurCrowd vets and selects opportunities, invests its own capital, and brings companies to its accredited membership of global investors. OurCrowd provides post-investment support to its portfolio companies, assigning industry experts as mentors and taking board seats. OurCrowd has raised over \$200M for its 93 portfolio companies, which include leading companies, such as mPrest, Enverid, Surgical Theater, Borro, Zebra, Consumer Physics (SCiO), BioCatch, and ReWalk, OurCrowd's first portfolio company to complete a successful IPO on the NASDAQ. Visit OurCrowd online at: www.ourcrowd.com.

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