

Ahead of the Pack, OurCrowd Raises \$60M in Equity Crowdfunding for 46 Companies

Leading global platform raises significant investments in equity crowdfunding sector

Jerusalem, Israel July 15, 2014: OurCrowd, the leading equity crowdfunding platform for accredited investors, announced today that it has successfully raised \$60 million in the aggregate to date over its platform for its 46 portfolio companies. Twenty of these companies have already raised more than \$1 million each in investments, and four companies have raised over \$3 million through the OurCrowd platform.

OurCrowd CEO Jon Medved stated, “We are proud to have raised these amounts in just 16 months since launching. These numbers demonstrate that our model works and can be effectively used for major funding rounds. The fact that OurCrowd has deployed more money for our companies than our Silicon Valley competitors proves that we are indeed at the forefront of equity crowdfunding innovation.”

Larry Jasinski, CEO of OurCrowd’s portfolio company ReWalk Robotics, which recently filed for its IPO, said, “OurCrowd did their diligence thoroughly, effectively and quickly which was appreciated and valuable for an operating company. Their team has a combination of deep experience, meaningful skills and enthusiasm for their mission. They also have provided key contacts in the US and in new areas for us such as Australia.”

OurCrowd, and its team of experienced investment professionals, provides a new and innovative way to invest in Israeli and global early-stage companies. The company has emerged as a leader in the increasingly competitive equity crowdfunding space. Earlier this year, OurCrowd announced the closing of a \$25 million Series B funding round. OurCrowd continues to grow its investor base and team. To find out more, visit the company website www.ourcrowd.com.

About OurCrowd

OurCrowd is a hybrid VC-equity crowdfunding platform for accredited investors who wish to invest in Israeli and global early stage companies. Managed by a team of well-known investment professionals and led by serial entrepreneur Jon Medved, OurCrowd selects opportunities, invests its own capital and brings these startups to its accredited membership. Members choose those deals they invest in via OurCrowd-managed partnerships. OurCrowd investors must meet stringent accreditation criteria and invest a minimum of \$10,000 per deal. OurCrowd provides post investment support to its portfolio companies, assigning industry experts as mentors and taking board seats. OurCrowd has raised over \$60 million in equity crowdfunding for its 46 portfolio companies which include leading companies, such as: ReWalk, Consumer Physics (SCiO), BioCatch and Abe’s Market.

For press materials: <http://blog.ourcrowd.com/index.php/ourcrowd-raises-60m/>

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